



CONNECTION RECEPTION

September 15, 2022 • 4 p.m. • The Studio Loft at Ellie Caulkins Opera House

IT'S TIME TO CONNECT!

After two years of seeing you on our webcam, we are excited to invite you to our in-person Annual Fundraiser! Formerly known as the Annual Luncheon, our yearly event brings together influential community and business leaders, philanthropists, policymakers, child advocates and service providers to support the Children's Campaign. We cannot wait to gather in person for a heavy-app evening reception, accompanied by music from outstanding youth performers from across Denver. Join us in making progress for Colorado's kids! **To learn more about this event, contact our development team at sponsorships@coloradokids.org.**

About the Children's Campaign

The Children's Campaign is a nonprofit, nonpartisan research and advocacy organization committed since 1985 to fighting for every chance for every child. We advocate for the development and implementation of data-driven public policy that improves child well-being, with a focus on health, education, early childhood and family economic prosperity. We believe changing the support systems surrounding children and their families and promoting public investments in effective programs will improve child outcomes and create a stronger Colorado.

Children's Campaign Board of Directors

- Sarah Allen
- Lance Bolton
- Charlotte Brantley
- Ryan Cobbins
- Al Dominguez
- Matt DeAngelis
- Rachele Espiritu
- Millie Hamner
- Sharlene Keithley
- Vangi McCoy
- Rosemary Rodriguez
- Jeannine Truswell
- Shale Wong
- Kelly Causey, ex officio



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SPONSORSHIP OPPORTUNITIES

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Exclusive acknowledgment as Presenting Sponsor	X				
Video recorded opportunity to address audience in email prior to the event	X				
“Presented by” with logo on event paper and digital invitations (if pledged by August 31, 2022)	X				
Tickets to event	20 guests	15 guests	10 guests	5 guests	4 guests
Recognition from the podium by name	X	X	X		
Mention in season opener of <i>The West Steps</i> Podcast Season 5	X	X			
Logo and recognition in first “Weekly Wrap-Up” video of the 2023 legislative session	Logo	Logo			
Recognition on website year-round	Linked logo	Linked logo	Linked logo	Linked logo	Logo
Advertisement in printed luncheon program	Full page	Half page	Half page	Quarter page	Listed
Acknowledgment in <i>KidsFlash</i> email newsletter to 4,200 subscribers	Logo	Logo	Name	Name	Name
Linked or tagged social media mention on Campaign Annual Fundraiser posts beginning at time of sponsorship pledge	Every post	Up to 6 posts	Up to 3 posts	1 post	1 post
Promoted (paid) post recognizing the sponsorship across our social media platforms for Presenting sponsor (one time)	Branded image as single post	Logo as single post	Logo as single post	Logo as shared post	Logo as shared post
Tiered recognition in printed program	Logo	Logo	Logo	Logo	Logo
Recognition in video screen presentation that runs during opening and breaks	Full slide	Full slide	Half slide	Half slide	Half slide
Complimentary email branded invitation for your guests	20 guests	15 guests	10 guests	5 guests	4 guests
Inclusion in post-event thank you email blast	Logo	Logo	Logo	Logo	Name

