

**ANNUAL LUNCHEON**  
**September 12, 2019**

*Finger  
Painting  
Monet*

PRIMING THE CANVAS  
FOR EVERY CHILD  
TO THRIVE

**COLORADO CHILDREN'S CAMPAIGN**



**The Children's Campaign** is a nonprofit, nonpartisan research and advocacy organization committed since 1985 to fighting for every chance for every child. We advocate for the development and implementation of data-driven public policy that improves child well-being, with a focus on health, education and early childhood. We believe changing the systems of support that surround children and their families and promoting public investments in effective programs will improve child outcomes and create a stronger Colorado.

The early years are a period of tremendous growth and development for children, the impact of which follows them for life. For decades we've been working to make sure children have what they need to be healthy and happy from comprehensive health care and high-quality learning environments to developmental screening and early intervention services. If this was a portfolio it would represent an impressive body of work. But what will it take to create a masterpiece? Join us as Myra Jones-Taylor, Ph.D., Chief Policy Officer at ZERO TO THREE, helps us explore what it will take to prime the canvas for all Colorado children to be happy, healthy, and thriving.



**DR. MYRA JONES-TAYLOR**  
*Featured Speaker*

Myra Jones-Taylor is the Chief Policy Officer at ZERO TO THREE, the national leader on infant-toddler policy and program development. There, she leads the development and implementation of the organization's policy agenda, priorities and strategies; oversees the Policy Center, and serves as the principal spokesperson for the organization on public policy matters.

Prior to this role, Myra served as the founding Connecticut Commissioner of Early Childhood, leading the cabinet-level state agency responsible for early care and education, home visiting, early intervention and child care licensing in the state, serving all children from birth through age five.

Myra received her doctorate in American studies and anthropology from Yale University. She has the honor of being both an Ascend Fellow and a Pahara Fellow at the Aspen Institute. She writes and speaks about race, racial identity and social inequality. She is also an active board member of national organizations committed to equity and supporting the needs of young children and families, including All Our Kin, the Irving Harris Foundation and LIFT Communities. She lives in Washington, D.C. with her husband and two children.

# 2019 Annual Luncheon

The Annual Luncheon is a Colorado tradition focused on creating the space for courageous conversations to examine the most pressing issues facing our kids. Each fall, more than 500 of Colorado's most influential community and business leaders, philanthropists, policymakers, child advocates, and service providers from across the state gather to support the Colorado Children's Campaign. Contact Carleigh Elkus at [carleigh@coloradokids.org](mailto:carleigh@coloradokids.org) with questions or for additional information.

SPONSORSHIP OPPORTUNITIES	\$25,000 Presenting	\$15,000 Platinum	\$10,000 Gold	\$5,000 Silver	\$2,500 Bronze
Presenting Sponsor	X				
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Recognition from the podium	X	X			
Linked logo on luncheon website	X	X			
Advertisement in luncheon program	full page	half page	quarter page		
Name recognition linking social media on Instagram, Twitter and Facebook	each week	up to 3 weeks	1 week	1 week	
Sponsorship recognition on luncheon website	linked logo	linked logo	linked logo	logo	name
Tickets to Children's Champions VIP reception with Featured Speaker	10	5	4	4	2
Inclusion in thank you eblast	logo	logo	logo	name	name
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Recognition in video screen presentation that runs during seating and breaks	full page	full page	full page	half page	list
Table seating	priority seating for 20	priority seating for 10	priority seating for 10	seating for 10	seating for 10
Sponsor signage on table	logo	logo	logo	name	name

## IN GOOD COMPANY - 2018 LUNCHEON SPONSORS

Businesses, nonprofit organizations and individuals partner with the Children's Campaign through event sponsorship as a means to support our work on behalf of kids, as well as to reach an influential audience demographic. In exchange, we proudly and publicly promote our partnership.



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