

# Strategic Pathway



## Mission

*the ultimate goal AKC is working towards*

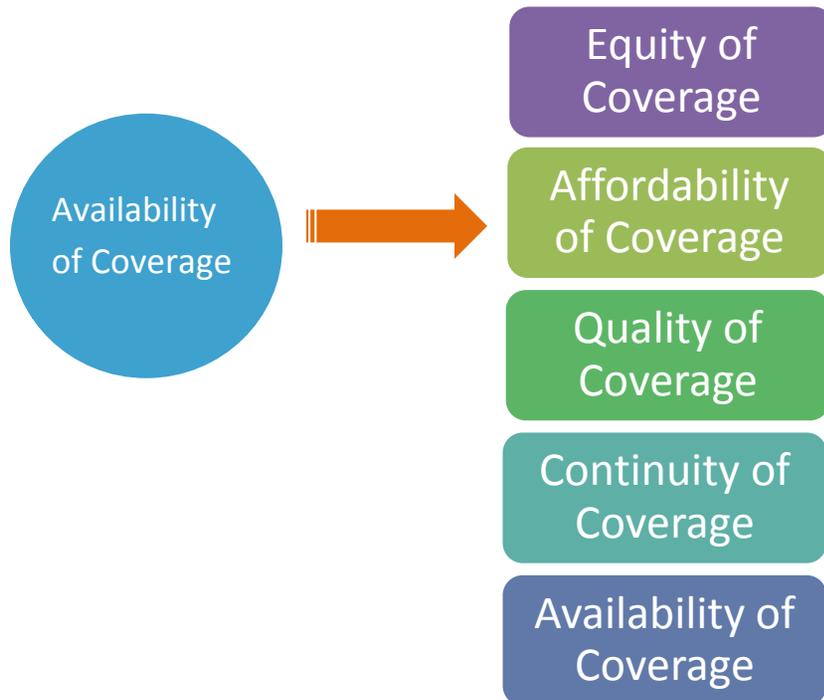
improving the wellbeing of Colorado’s children through health care coverage

## Measures of Success

*how AKC expands the definition of coverage, monitors and measures progress –*

The rate of kids without health insurance in Colorado has plummeted, from 10 percent in 2009 to only 4 percent in 2016 and Colorado has moved from one of the states with the largest percentage of uninsured kids to on par with the national average. Yet the coverage environment remains unstable at the federal and state level.

### Definition of Coverage Expanded



### Indicators to Measure Progress

The Coalition will use data to track progress toward our goal of ensuring that every child in Colorado has continuous, quality, affordable, and equitable health coverage. Where data allow, these indicators will be tracked by race and ethnicity.

Indicator list as of December 2018:

- % of Colorado children with insurance coverage
- % of Coloradan children who have coverage that does not include annual or lifetime limits
- % of Colorado children in families that spend more than 10 percent of their income on medical expenses (not including dental expenses)
- % of Colorado children in families that spend more than 2.5 percent of their income on dental expenses
- % of kids who were insured but had to switch coverage types during the last 12 months
- % of children in Medicaid receiving integrated behavioral and primary care (TBD)

## Guardrails

*These describe what is important to AKC and help guide our work and decisions*

- AKC focuses on child health coverage, within the context of family
- AKC acts through an advocacy and policy approach
- AKC engages multiple perspectives from cross-sector partners to inform and guide action
- AKC mobilizes through a broad coalition base

## Strategies for Change



### Overall Approach

As a statewide coalition of partners committed to improving child health via coverage, we provide a space to create a cohesive, shared policy agenda; share information and educate members; mobilize advocacy activities in a concerted manner; and monitor progress and identify needs for course correction.

### Two-Prong Focus

- 1) Defend gains made in child health coverage.
- 2) Proactively identify and advocate for policy solutions to child health coverage.

### Operating Strategies

- AKC leads Colorado's work to defend child health coverage, specifically with regards to CHIP, ACA and Medicaid.
- AKC leverages its influence to inform policy makers & ensure child health policy is an integral part of agendas.
- AKC builds connections across the various constituents that have an interest or role in improving child health.
- AKC develops and promotes a robust policy agenda around a comprehensive vision of child health coverage.

## Organizing Infrastructure

- A. AKC membership base – diverse and open network of statewide stakeholders interested in and committed to working together to advance a policy agenda for child health coverage. Members engage in a way that is meaningful to them.
- B. AKC “ad-hoc” Key Informants – individuals working directly with people of color and directly impacted populations who do not serve on the standing Advisory Committee but who are included in key decision-making processes and meetings.
- C. AKC Advisory Committee – a group of key child health leaders who work together to guide, support and mobilize the work of AKC. Members lend their time and talents to the work, leveraging their organization's commitment and resources to shared AKC goals.
- D. AKC Chairs – Maintain relationships with HCPF through consumer advocacy, responsible for coalition management.
- E. AKC staffing support – provides the core team and membership base with basic coordination, communication and connection support.

## Core Infrastructure Components

- Communication channels and tools including website
- Membership outreach and recruitment tools
- Convening management – scheduling, agendas, etc. for Core Team and Membership
- Ongoing compilation and dissemination of the story and progress behind child health coverage – development of draft fact sheets and other communication materials